



**FOR IMMEDIATE RELEASE**

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## **IBM CORPORATION RENEWS CONTRACT WITH GLOBALDOC**

*GlobalDoc's translations services and technology continue to help the company expand.*

**Atlanta, USA/Bangalore, India, January 1, 2013** - GlobalDoc, GlobalDoc, Inc., and wholly owned subsidiary GlobalDoc India Pvt. Ltd. is pleased to announce the company has been selected to continue to provide worldwide marketing translation services to IBM Corporation. GlobalDoc has been a core supplier of professional translation services to IBM since 1999.

For many years, GlobalDoc has partnered with IBM to provide support for major international marketing campaigns to support IBM's vast global presence. Supported organizations within IBM include providing translations and language-related content management and automation support for IBM Software Group (SWG), IBM Smarter Planet, IBM Systems and Technology Group (STG), and many others. In 2012 GlobalDoc was selected by IBM to provide translation services for their STG and SWG Ready-to-Execute (RTE) programs. Among these are the Business Agility, Mobile Enterprise, and Social Business programs. GlobalDoc continues to provide translation services for the RTE programs in 2013. As a core supplier, GlobalDoc has invested in custom software development and support via GlobalDoc's LangXpert software application to facilitate automation, improved worldwide communications, cost efficiencies, and quality control within the translation process.

In addition, GlobalDoc actively participates in IBM's corporate diversity initiatives. As a global player in the translation industry, GlobalDoc strives to promote diversity in all operational areas, including within human resource, vendor management, and charitable giving activities through the GlobalDoc Cares program. GlobalDoc reports second-tier spend on a quarterly basis in support of IBM's policies on diversity.

The renewal of GlobalDoc's Agreement with IBM is a major milestone in GlobalDoc's 20 year history of providing cost effective, customer service driven, high quality and technology driven solutions to clients worldwide.

**ABOUT GLOBALDOC** – GlobalDoc is the premier provider of translation and localization services for multinational companies all over the world. With operations in the US, UK and India, our proven ability for 20 years working within the translation industry allows GlobalDoc to help you succeed in the global environment.

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